

Moor Market

Introduction

Hi, my name is Alicia, I'm Laura and I'm Megan. We're here to talk about the Moor Market opening up in the city centre. We think this is a good idea because not many people use the town centre any more. It's probably because everyone goes to Meadow hall or Chrystal peaks. The better thing about town is that it's open all the time and there is lots of space. The market would be good here because of the resources and shops already around adding a market is even better because it has a better atmosphere and you can buy high quality products for less money than you expected.

What is Good about the Market?

- It allows younger people with not as much money as their parents go out and have the opportunity to buy something.
- It gets more people going into the city centre.
- It will have a wide range of stalls.
- Get people from around the city to go, then go site seeing in town.
- Generally a fun day out with family & or friends.

Stalls

In the market there will be a wide range of stalls such as clothes & Accessory stalls, ice-cream and sweet stalls etc. There will be many more and there will be stalls for different age groups and different peoples personalities. The great thing about the market is that we are letting members of the public have application forms so that if they are successful they could get the job. This will also be good because the public knows what the public likes so getting their opinion is a great idea for business too.

Contact Us

Now as my associate has just said there will be application forms to fill in. (the contact us poster that we have created will be used to find out that kind of information.) They can go on to the Sheffield City Council Website and type in The Moor Market and find the application forms to download and print off or even fill in electronically.

Our Stall Ideas

We came up with a stall idea ourselves. To give you a little taster of it, we brought them in, we have all had a go at making them. It's a way to make the old fashioned fashionable and a lot of the materials were reused from all clothes.

Budgets

For our advertising idea we did some research and found out that it would cost £150 to advertise it on one bus for four weeks and £2000 for fourteen buses for four weeks, which would have more of a benefit. We also wanted to go into schools to show them our video and then create a competition for them to design new posters, and whoever makes the best one will have their poster for some of our adverts, and they could win a box of chocolates. We then would have to produce/print the posters to put up in each little areas. We think this would cost around £200. It would also be a good idea to paint on the wooden boards around where the moor market is going to be built. Over all our summary price is an estimate of £2500.

Where it is

The address for the new moor market is
Earl Street
Sheffield
South Yorkshire
England
S1 4PF

The Twitter is:

@TheMoorMarket

The e-mail is:

marketinfo@sheffield.gov.uk

Call Us: 0114 273 5281

Go to the Sheffield City Council Website for more information

Thank you for watching our video and reading this long letter. We are sure that the Moor Market is going to be a great success. The public are sure to have a fantastic time. Thank You.

Your Sincerely,

Laura Taylor, Megan Sharkey and Alicia Ali