

WELCOME TO YEAR 12 BTEC BUSINESS SUMMER WORK

In this project we are going to explore a local business and its purpose, stakeholders and organisational structure.

Task 1

What is the purpose (what the local business does), size and scope of the Local business and any other relevant information?

Task 2

Who are the key stakeholders (those interested in the business) of the local business, how does the local business communicate with them?

Task 3

How is the local business organized, who are the people who run the local business? What do they do?

Task 4

What are the main aims and objectives of the local business ? What do they want to achieve?

THIS WORK SHOULD TAKE APPROXIMATELY 5 HOURS