

# WELCOME TO YEAR 12 BTEC BUSINESS SUMMER WORK

In this project we are going to explore a local business and its purpose, stakeholders and organisational structure.

## **Task 1**

What is the purpose (what the local business does), size and scope of the Local business and any other relevant information?

## **Task 2**

Who are the key stakeholders (those interested in the business) of the local business, how does the local business communicate with them?

## **Task 3**

How is the local business organized, who are the people who run the local business? What do they do?

## **Task 4**

What are the main aims and objectives of the local business ? What do they want to achieve?

**THIS WORK SHOULD TAKE APPROXIMATELY 5 HOURS**