

Welcome to A Level Art, craft and design at Meadowhead!



Why choose A Level Art?

- The creative industry is Britain's second largest industry
- There is a huge range of careers that look for the skills developed through an art A level
- Art is considered highly desirable in order to get into these creative industries
- To perform well in art, you need an amazing mind as well as artistic ability
- Art isn't just a hobby- it gives you skills that employers want...



*What skills
will A level
Art give me
that
employers
are looking
for?*

- Creativity
- Imagination
- Communication skills
- Problem solving
- Broad, open thinking
- A questioning mind
- Patience
- Skill and control
- Resilience
- Empathy
- Individuality
- Organisation
- Critical thinking
- Investigation skills
- Research skills
- Presentation skills

Writing / Analytical

- Art Curriculum Writer
- Art Historian
- Art Critic
- Arts Administrator
- Arts and Cultural Planner
- Website Owner / Blogger
- Graphic Novel Author

Graphic Design

- Advertising Director
- Logo / Branding Designer
- Advertisement Designer
- Sign Writer
- Magazine Layout Designer
- Book / eBook Designer
- Packaging Designer
- Calendar / Stationery / Wallpaper Designer
- Typographer

3D Product Design

- Industrial Designer / Bridge Designer
- Toy Designer / Kite Designer / Utensil Designer
- Miniature Model Maker / Mock-up Artist
- Stained Glass Window Designer
- Prop Designer
- Food Product Designer
- Potter / Ceramic Designer
- Wood Turner / Carver
- Mosaic Designer
- Jeweller
- Weaver
- Glass Artist

Fine Art

- Airbrush Artist / Spray Painter
- Architectural Illustrator
- Book Illustrator
- Graphic Illustrator
- Technical / Textbook Illustrator
- Story Board Illustrator
- Cartoonist / Caricaturist
- Commercial Artist
- Fine Artist (Painter)
- Printmaker / Screen Printer
- Courtroom Artist
- Art Conservationist
- Special Effects Makeup
- Mural Artist
- Tattoo Artist

Organisation / People Management

- Art School Director
- Primary / Elementary Teacher
- Middle / High School Art Teacher
- University Lecturer / Professor
- Private Art Instructor
- Art Therapist
- Art Dealer
- Artist Agent
- Art Supplies Retailer

Fashion / Textiles

- Fibre Artist
- Accessory Designer (Shoes / Bags / Hats)
- Dressmaker
- Embroiderer
- Fashion Consultant
- Fashion Designer / Sports Apparel Designer
- Fashion Merchandising
- Pattern Maker
- Costume Designer
- Quilt / Rug / Linen Designer
- Fabric / Textile Designer
- T-Shirt Designer

Spatial Design

- Architect
- Landscape Architect
- Urban Designer / Town Planner
- Playground / Theme Park / Sports Arena / Golf Course Designer
- Interior Designer / Decorator
- Set / Stage Design

Digital / Multi-Media

- Animator
- Concept Artist
- Digital Illustrator
- Digital 3D Modeller
- Web Designer
- iPhone / Android App Designer
- Television / Film Producer
- Documentary Filmmaker
- Camera Operator
- Film Editor
- Special Effects Designer
- Video Game Design
- YouTube Video Creator

Photography

- Advertising Photographer
- Fashion Photographer
- Photo Journalist
- Food Photographer
- Portrait Photographer
- Underwater Photographer
- Wedding Photographer
- Stock Photo Seller
- Director of Photography

Arranging / Display

- Food Stylist
- Floral Arranger
- Display and Exhibition Planner
- Art / Design / Colour Consultant
- Gallery Owner / Assistant
- Museum Curator
- Personal Stylist
- Picture Framer
- Online Curator

Any Other Career!

Art can be great preparation for any career that requires fine motor skills, presentation skills, an eye for aesthetics and creative thinking!



Why Meadowhead?

- Specialist teachers who want to bring out the best in **you** as an individual
- Facilities and expertise that allow a very broad range of areas of study
- Smaller group sizes
- Combination of practical, workshop experience and teaching with independent study, allowing for individual development of highly personal ideas and outcomes

Broad course, allowing exploration of a variety of disciplines, including

Drawing and painting

Sculpture

Printmaking

Ceramics

Textiles

Photography

Graphic Communication

Animation

Your final Grade

60% Portfolio– a Personal Investigation led by you

40% Exam- an Externally Set Assignment

Carefully Structured Course

Y12 Term 1-

- structured workshops in drawing, painting, animation and photography working within a theme
- Independent research, analysis and development of own areas of interest through individual responses
- Individual tutorials, group tutorials, teacher reviews and assessments throughout

Y12 Term 2-

- structured workshops in further drawing and photography challenges, printmaking and sculpture, working within a new theme
- Independent research, analysis and development of own areas of interest through individual responses
- Individual tutorials, group tutorials, teacher reviews and assessments throughout

Y12- All about skills, discovery and finding your voice

Y12 Term 3-

- Identify areas of personal interest for further study
- Museum visits/ trips (Eg Barcelona, London)
- Commence the Personal Investigation (Component 1- Portfolio)
- Individual tutorials, group tutorials, teacher reviews and assessments throughout

Carefully Structured Course

Y13 Term 1-

- Continuation of Personal Investigation
- Individual tutorials, group tutorials, teacher reviews and assessments throughout

Y13 Term 2-

- Completion of Personal Investigation
- From February, commence the Externally Set Assignment (40% of grade- choice of starting points)
- Individual tutorials, group tutorials, teacher reviews throughout

Y13- Student led development and investigation- depth, experimentation, research, achieving your potential

Y13 Term 3-

- Externally Set Assignment completed in 15 hours of supervised time in May

Trips and Visits- Barcelona London Manchester

We believe it is really important to broaden our horizons and aim to give students opportunities to visit galleries and museums, to see art work first hand, and to make trips and visits to gather source material and inspiration

Our trips have included day trips to London, Manchester and Sheffield, as well as longer visits to London and Barcelona in recent years.

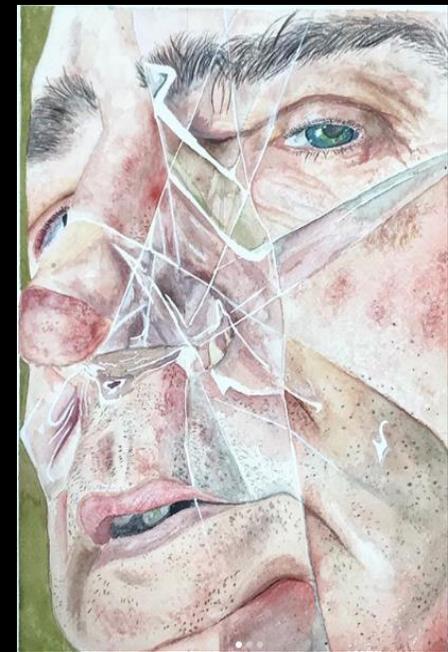


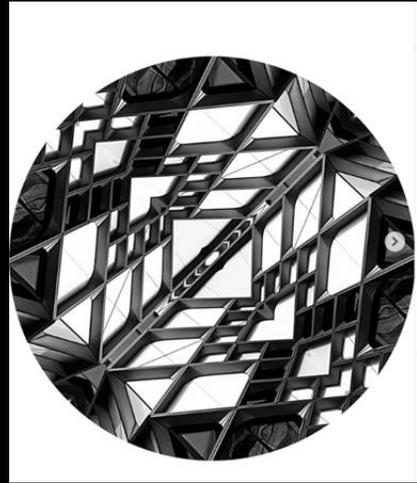


We have an excellent record of successful progression from our A Level into Higher Education, and we help you prepare your portfolio for interviews. Recent examples of course progression include, for example

- St Martin's College of Art, London- *Art Foundation and Fashion Design*
- Manchester Met University – *Animation, Filmmaking*
- Newcastle University- *Fine Art*
- Loughborough University- *Graphic Design*
- Chesterfield College- *Art Foundation Course*







What do you like about you're a Level Art course?

“ I really like the independence and freedom we have to get on with our work. The teachers are really supportive”

“ I enjoy learning new technical skills and practising with new media”



“ It's a nice lesson to be in”

“ I like the variety of media and types of art we get to experience”



Why did you choose it?

“It will help me get into a creative career”

“To build my basic techniques and a path to an Art career”



“I enjoyed Art in lower school and wanted to take it further. It’s a quiet, independent class which allows you to relax at the same time as creating something”

“Learning new skills and incorporating them into my work is fun”

“I really like the experimentation and different media we get to use”



What is good about Art at Meadowhead?

“The teaching and the lesson structure”



“You get good feedback and guidance”

“There are lots of facilities for textiles, ceramics and other types of Art”

“The quantity of resources and the supportive teachers”

“The teachers are great! Very patient and helpful”

“There are smaller classes than some other subjects”

“It is a very independent subject where you can be creative and be yourself”

“No limits to your ideas”

