

WELCOME TO YEAR 12 BTEC BUSINESS BRIDGING WORK

In this project we are going to explore a charity and its purpose, stakeholders and organisational structure.

Task 1

What is the purpose (what the charity does), size and scope of the Charity and any other relevant information?

Task 2

Who are the key stakeholders (those interested in the business) of the charity, how does the charity communicate with them?

Task 3

How is the charity organized, who are the people who run the charity? What do they do?

Task 4

What are the main aims and objectives of the charity? What do they want to achieve?

THIS WORK SHOULD TAKE APPROXIMATELY 5 HOURS