

BTEC Level 3 National Extended Certificate in Business

Overview:

Exam Board: Edexcel

The Pearson BTEC level 3 national extended certificate in Business is intended as an applied general qualification covering 360 guided learning hours, and is equivalent in size to 1 A-level. On the BTEC Business you will study three core units: Exploring a Business, Developing a Marketing Campaign and Personal and Business Finance and the optional unit 8 The Recruitment and Selection Process.

The lessons will be based around local and international business case studies. Students will be given the opportunity to visit businesses to see theory put into practise.

Content:

This vocational course will allow you to study topics such as business development and strategy, financial planning and accounting, marketing, and recruitment and selection. You will learn from real business successes and failures. Analysing data and communicating using written, numerical, visual and verbal methods are all part of the course.

Entry Requirements:

5 GCSEs at 4/5 grade. Students must have achieved a grade 4 in Maths to be accepted onto the course. 4 in GCSE Business Studies if studied.

How Assessed:

The course will involve you studying 4 units in total

- Exploring a Business – Internally marked coursework unit, where you will look into detail at a range of different businesses
- Developing a Marketing Campaign – Externally marked exam (Completed on the computer), where you will write a marketing campaign for a business
- Personal and Business Finance – Externally marked written exam, where you will learn about person and business finance in detail
- The Recruitment and Selection Process - Internally marked coursework unit, where you will look into the recruitment process of a large business
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Progression:

The course is an ideal choice for students wishing to progress their studies further in higher education or for students looking for further qualifications to help them gain employment. BTEC level 3 courses offer the equivalent UCAS points as A-Level subjects.

Many students apply to study Business related courses at University.

Others apply for jobs in a range of business and management related jobs and professions. Also a number of BTEC students have gone on to apprenticeships including in Accounting.